



Crossmen

World Class Drum Corps- San Antonio, TX

December 8, 2009

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Holiday Greetings and News Update for Crossmen Supporters

Dear Crossmen Faithful,

This weekend over 300 young people from all around the country will gather in San Antonio, TX for the second round of auditions for the 2010 edition of the Crossmen World Class Drum Corps. Additionally, we will bring the 2009 season to its official close by gathering for our annual banquet at the Spring Hill Event Center on Sunday afternoon December 13th. It is with these events in mind that we wish to recognize a few of our organizations 2009 accomplishments:

- Finished 2009 with positive net operating income in a most challenging non-profit environment to exist in many years.
- Established a new identity for our member donors with 2009 being the inaugural year for Club Unity. Came within 20% of our 2008 level when other non-profits reporting as much as a 40% shortfall in supporter support.
- Strengthened and added to our corporate sponsor relationships with the addition of Innovative Percussion, Evans and Wynne Motorcoaches.
- Increased involvement by the Yamaha corporation led to an improvement and increase in revenue and profits realized from instrument sales.
- Continued to reduce bank debt incurred from the Corps asset acquisition in 2007.
- Taught over 500 young people in 2009 through our eXperience Camps, Crossmen eXperience and the Crossmen World Class Drum Corps.

We did accomplish some great things that have led to our organizations increased stability in difficult times. We did not however accomplish our competitive goals in 2009. We have made many strides in improving the drum corps from a design and instructional standpoint. We expect these improvements to lead to a better competitive outcome in 2010.

The Gifting Meter for 2010 reverts to zero as it does the beginning of each new season. This Holiday Season we are asking you to renew your commitment to the Crossmen and the activity we all love. Your support will help bring the values, benefits and special features of our programs to additional youth and make a meaningful difference in many young lives. We are grateful for your kindness and pledge to provide the highest quality of service with your support. You can express your support in many ways. Join Club Unity online, mail your donation to our PO Box in San Antonio, purchase Crossmen merchandise, purchase the new Crossmen Charity wines online, use www.Goodshop/Crossmen to make your online gift purchases and or apply for and use your Crossmen Visa card. Information for these programs is available at www.crossmen.org.

We pray that you will have a healthy and happy holiday season. Merry Christmas and Happy New Year from our family to yours!

Sincerely,

Fred Morrison
Executive Director
Crossmen Productions Inc

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